

# **BASIC STRATEGIES TO IMPROVE ENGLISH**



**Dr. Suman Mohan**  
**Associate Professor**  
**Pt. D.D.U. Government Degree College,**  
**Palahipatti, Varanasi, Uttar Pradesh**

## **Education Commission says:**

“For the successful completion of the first degree course, a student should possess an adequate command of English, be able to express himself with reasonable ease and felicity, understand lectures in it, and avail himself of its literature. Therefore, adequate emphasis will have to be paid on its study as a language right from the school stage.”

# **The Present State of English in India**

- English : A tool for Communication
- Helpful to face competitive world
- Use of British & American English
- Builds strong bonds in International Relations
- English for job opportunities
- Language of science & technology, Internet etc.
- Official language of India

# Barriers in Learning/Improvement in English

- Interference of mother tongue/native language
- Weak socio – economic backgrounds
- Low learning capacity, fear of offering English
- Hesitation in speaking English
- Inferiority complex
- Direct translation method
- Teaching English is exam – oriented
- Lack of skilled teachers

# Strategies to improve Spoken English

- Be a good listener
- Have passion for speaking English
- Use mirror while speaking
- Create atmosphere, keep good company, speak every day, participate in every activity of Eng. Deptt.
- Build active vocabulary
  - Read small story books
  - Learn & use one new word daily & discuss with the classmates
- Review the last topic taught in the class in English only


➤ Do practice on situational topics

➤ Paper presentation in the class

➤ No direct translation

➤ Use dictionary: Experiments with words, phonemic transcription etc.



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- Learn phrases & idiomatic expressions
  - Never memorize grammar rules
  - Try varieties of sentence constructions
  - Correct pronunciation
    - Read tongue twisters
    - Focus on articulation
  - Think about fluency, not speed

## Tongue Twisters

A flea and a fly flew up in a flue

Said the flea, “let us fly”

Said the fly, “let us flee”

So they flew through a flaw in the flue.



# Strategies to Improve Written English

- Practice of reading & writing regularly
- Writing practice at home
  - Report writing
  - One question - answer from the syllabus
- Build active vocabulary
- Learn correct spellings
- Diligent reading for writing correct English
  - “Reading is to the mind what exercise is to the body”  
-Joseph Addison
- Learn phrases & idiomatic expressions
- Diary entry



- Practice makes a man perfect
  - Reading for writing
  - Listening for speaking
- It is never too late
- If I can, I will



# CAREER AND JOB OPPORTUNITIES IN ENGLISH LANGUAGE & LITERATURE



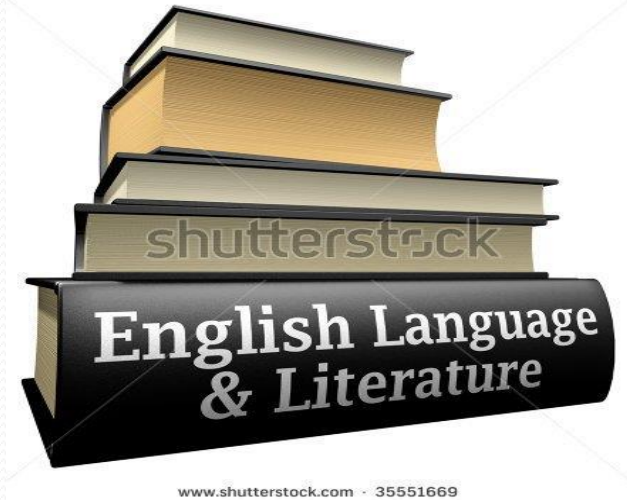
*Career is a resultant of one's knowledge  
combined with passion and expression ability*

## **Graduation in English (B.A.):**

- Eligibility: 10+2
- Duration: 3 Years
- Course Overview: Litt. from Classics to Modern, Novel, Poetry etc., Reading & Writing skills.

## After Graduation in English:

- M.A. in English
- M.B.A, Banking, B.Ed., L.L.B., Journalism & Mass Communication, Tourism etc.



## **After M.A. in English:**

➤ B.Ed./M.Phil./Ph.D./NET

➤ Job opportunities: English Teacher, Asstt. Prof. in English, in Research Institutes, Govt. Agencies, Translator, Digital Archivist, School Counseller etc.

# Career & Job Opportunities:

- Management career- Marketing, Human Resources etc.
- Hospitality, Event Management, Public Relations
- Media Career - Advertisement, Journalism (newspaper, magazine), Mass Communication, Editor, Reporter, correspondent, Columnist, critic etc.
- Academic Career- Teaching, Research, English language training, Publishing, Translator etc.
- Interpreter - Explains spoken sentences in a different language
- Entertainment: Film making, documentary films etc.



- Civil Services
- Graphic artist (Screen designing), Animator, Story Writer (for live & animated screens), Script writer etc.
- Radio star (announcer, anchor, commentator, news reader etc.), Dubbing artist etc.
- Web careers/ Digital Design careers- Web designing, Social media promoting, Online marketing etc.
- Television career – Announcer, anchor, news reader, editor etc.
- Advertising Director
- Proof reader/Publishing copy editor



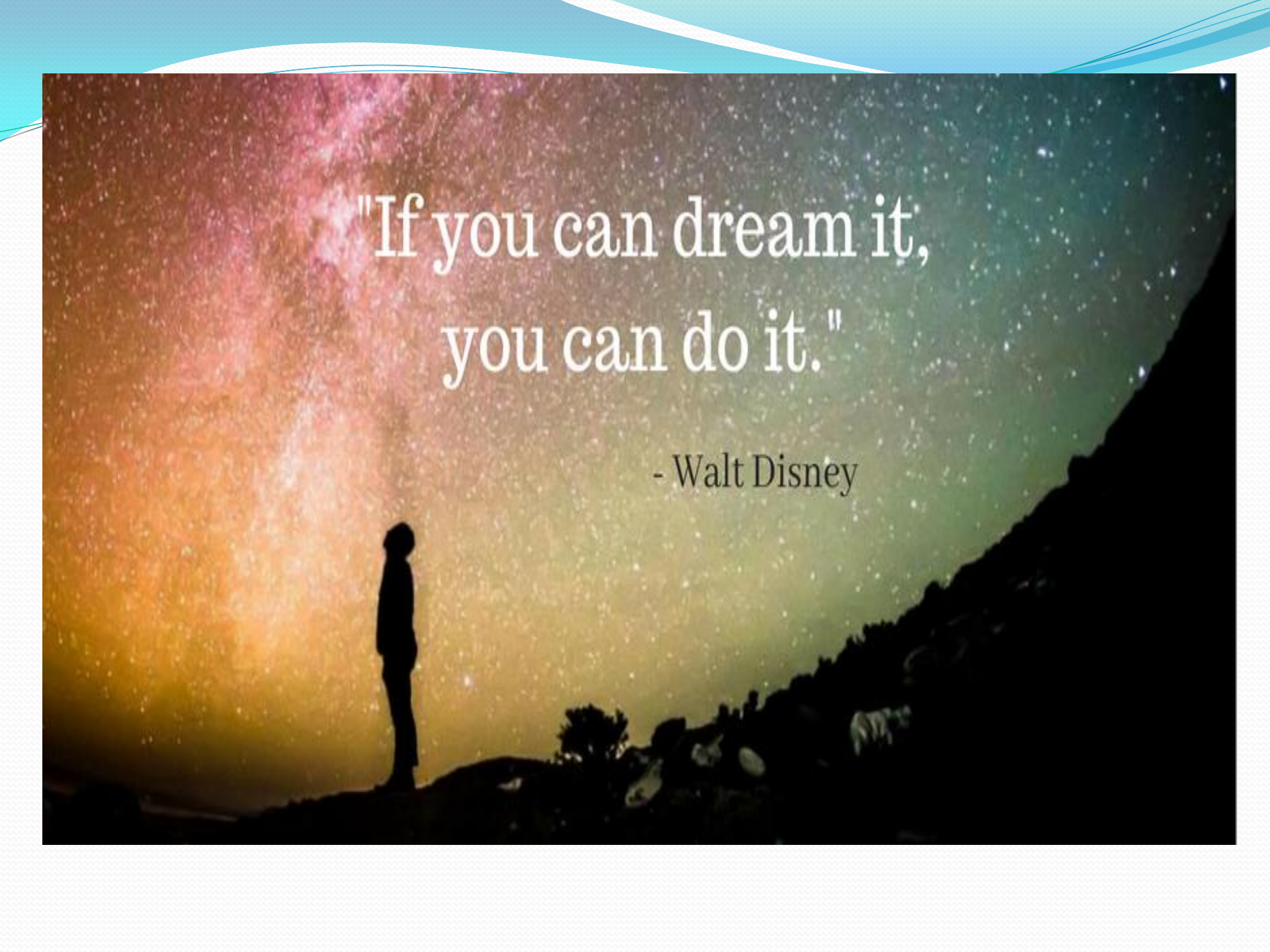
# English Language Institutes in India

- ELTIS-English Language Teaching Institute of Symbiosis, Pune
- Cambridge University, Ahmadabad
- EFL- The English & Foreign Languages Univ., Telangana
- Stanford English Academy, Maharashtra
- IEFL- Hyderabad
- British Academy for English Language, Haryana
- ILSC- New Delhi

# **Institutes and Universities** **Offering** **English Courses in India**

1. University of English and Foreign Language, Hyderabad
2. Jawaharlal Nehru university, New Delhi
3. Jamia Millia Islamia, New Delhi
4. Delhi University, New Delhi
5. Aligarh Muslim University, Aligarh
6. Baranas Hindu University, Varanasi
7. Andhra University, Vishakhapatnam
8. Osmania University, Hyderabad
9. Guwahati University, Guwahati
10. Saurashtra University, Rajkot

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11. Kurushetra University, Kurushetra
  12. Bangalore University, Bangalore
  13. University of Mumbai
  14. Utkal University, Bhubneshwar
  15. Pondicherry University, Puducherry
  16. Punjab University, Patiala
  17. Madurai Kamraj University, Madurai
  18. University of Madras, Chennai
  19. St. Peter's University, Chennai
  20. IGNOU, New Delhi

A photograph of a person's silhouette standing on a dark, rocky hillside, looking up at a vast night sky filled with stars and the Milky Way galaxy. The galaxy's colors transition from warm orange and yellow on the left to cooler blue and green on the right. The person is positioned in the lower-left foreground, their back to the camera, gazing at the celestial display.

"If you can dream it,  
you can do it."

- Walt Disney

**“Arise! Awake! and stop not till the goal is reached”**

**- Swami Vivekananda**

*Thank you*



*Dr. Suman Mohan*